



## CITY OF ATLANTA

SHIRLEY FRANKLIN  
MAYOR

55 TRINITY AVENUE, S.W.  
ATLANTA, GEORGIA 30335-0300  
TEL (404) 330-6100

04-C -0708

March 9, 2004

President Cathy Woolard and  
Members of Atlanta City Council  
City Hall, Suite 2900 South  
68 Mitchell St., S.W.  
Atlanta, Georgia 30303

**RE: Keep Atlanta Beautiful Board of Directors Appointment**

Dear President Woolard and Members of the Council:

It is a pleasure for me to appoint Kim Bell Benjamin to serve as a member of the Keep Atlanta Beautiful Board of Directors for the City of Atlanta. This appointment is for a **term of two (2) years**.

I am confident that Kim Bell Benjamin will serve the Keep Atlanta Beautiful Board of Directors with integrity and dedication.

Sincerely,



Shirley Franklin

**CONFIRMED BY**

MAY 03 2004-

**COUNCIL**

## **KIM BELL BENJAMIN**

495 Melview Avenue  
Atlanta, Georgia 30310  
404.758.3660

### **Education**

Graduate degree: Public Administration, Florida A&M University

Undergraduate degree: Political Science/concentration Public Administration, Florida A&M University

### **Professional Qualifications**

Kim's experiences include real estate, development, affordable housing finance, lending, and economic community development. Kim has been involved with community building in both the northeast and southeast regions of the United States, and understands the dynamics and importance of solidified partnerships for business.

A desire to assist under served population led Kim to hone professional skills in community development early in her career. Hands on service at the Federal, State and Local levels of government provided insight on the critical role of legislation and its impact on funding.

Kim brings interpersonal skills and demonstrates a creative ability to relate to multi-cultural populations and perform within diverse settings. Independently and as a team player, she is dedicated to projects and tasks.

### **Professional Experience**

*Fannie Mae Atlanta Partnership Office*  
*Deputy Director*

*Atlanta, GA*  
*2/01 to present*

- Promotes awareness of Fannie Mae Housing and Community Development activities.
- Identifies business opportunities and provides support to partner efforts to increase the availability of single and multi-family affordable housing stock.
- Collaborates in tandem with non-traditional partners, and assists lenders by identifying affordable lending tools.
- Facilitates roundtable events with public officials and provides primary geographic housing data to ensure support of our mission.
- Establishes and manages relationships with lenders, realtors, nonprofit groups, private developers and governmental entities.

*Atlanta Development Authority*  
*Economic Development Specialist*

*Atlanta, GA*  
*7/99-1/00*

- Interfaced with state and local governments and community partners to examine trends and new areas for real estate development growth.
- Coordinated trade show exhibits, conference programs and other public relations of the Authority
- Provided assistance to core communities with visioning for density development, affordable housing mix, gentrification issues, and economic development.
- Marketed internal financial resources and external funding sources to finance projects.
- Participated in various development elements of the Historic Westside Village and Joyland Village mixed-use development projects.
- Interacted with Commerce Chambers to package city incentives to prospects and the Commercial Broker community.

**Bell Benjamin (Resume)**  
**Page 2 of 2**

**Coldwell Banker/Success 2000**  
**Real Estate Consultant**

**Atlanta, GA**  
**1/97-7/99**

- Developed marketing strategies for realtors, investors, and sellers to determine single and multifamily price points.
- Remained abreast of geographical territories for planning, zoning and community changes.
- Identified infill-housing stock for acquisition in distressed areas for company interests.
- Interfaced with public/private entities including CDCs and local community groups to assist with quasi-governmental development projects.
- Worked with lending institutions to coordinate financial alternatives for target populations.
- Presenter to lender customer audience on home buying process.

**Neighborhood Reinvestment Corporation**  
**Neighborhood Housing Services of Rochester**  
**Team Leader**

**Rochester, N.Y.**  
**8/95-8/96**

- Facilitator, curriculum developer and trainer for over 300 participants of homebuyer seminar programs.
- Developed written proposals and ensured contractual maintenance for programmatic operation and capital funding opportunities.
- Underwriter for below market rate mortgage products through a national secondary market (Neighborhood Housing Services of America).
- Spearheaded a team of three (3) to develop and implement a marketing plan to encourage community and national support of programs and services.
- Performed cost analysis and coordinated resource development presentation, special events and promotional pieces including the production of the 1995 Annual Report.

**Florida Housing Finance Agency**  
**Project Coordinator**

**Tallahassee, FL**  
**6/94-6/95**

- Provided technical assistance to 12 participating jurisdictions to develop an effective and efficient use of program funding.
- Designed and monitored tracking systems for HUD cash management procedures.
- Developed procedural manual for a \$9.11 MM Mortgage Revenue Bond Allocation assisting 13 participating lender.
- Compiled and analyzed housing programs data for a legislative Affordable Housing Study Commission to measure the effectiveness of current programs.
- Evaluated competitive applications to determine award amounts for local governments, limited partnerships and community development corporations.

**State of Florida Legislature**  
**Legislative Analyst**

**Tallahassee, FL**  
**1/93-5/94**

- Researched information for special interest groups for drafting legislative bills.
- Monitored legislative bills for various public interest groups through House and Senate committees and advised for public policy initiatives.
- Unutilized LAN network systems to analyze and process data.

**Additional Information (Atlanta, GA)**

1998 Silver Eagle Award Recipient  
Published Contributing Writer  
Toastmaster Orators, Member  
Empire Board of Realtors, Member  
Latin American Association, Committee Member

SunTrust Affordable Housing Division, Presenter  
Habitat for Humanity, Volunteer  
Washington Comprehensive High School, Mentor  
Atlanta Board of Realtors, Member  
Community Alliance of Metropolitan Parkway (CDC), Board Member

**Personal-** Wife and mother of one daughter.

RCS# 5664  
5/03/04  
4:07 PM

Atlanta City Council

Regular Session

MULTIPLE 04-C-0706 04-C-0707 04-C-0709 04-C-0708

CONFIRM

YEAS: 10  
NAYS: 0  
ABSTENTIONS: 0  
NOT VOTING: 6  
EXCUSED: 0  
ABSENT 0

Y Smith	NV Archibong	Y Moore	Y Mitchell
NV Starnes	Y Fauver	NV Martin	Y Norwood
Y Young	Y Shook	Y Maddox	Y Willis
NV Winslow	Y Muller	NV Boazman	NV Woolard

MULTIPLE

04-C-0708

(Do Not Write Above This Line)

COMMUNICATION  
BY MAYOR SHIRLEY FRANKLIN

A COMMUNICATION APPOINTING  
KIM BELL BENJAMIN AS A MEMBER  
OF THE KEEP ATLANTA BEAUTIFUL  
BOARD OF DIRECTORS FOR A  
TERM OF TWO (2) YEARS. EFFECTIVE  
UPON COUNCIL CONFIRMATION.

CONFIRMED BY

MAY 03 2004

COUNCIL

- ☐ CONSENT REFER  
☐ REGULAR REPORT REFER  
☐ ADVERTISE & REFER  
☐ 1st ADOPT 2nd READ & REFER  
☐ PERSONAL PAPER REFER

Date Referred 4/19/2004

Referred To: C. J. ... Se C.O.C.

Date Referred

Referred To:

Date Referred

Referred To:

First Reading

Committee

Date

Chair

Referred To

Committee

Date

Chair

Referred To

Action

Fav, Adv, Hold (see rev. side)

No 2 Other

Members

Refer To

Committee

Date

Chair

Referred To

Action

Fav, Adv, Hold (see rev. side)

No 2 Other

Members

Refer To

FINAL COUNCIL ACTION

☐ 2nd

☐ 1st & 2nd

☐ 3rd

Readings

☐ Consent

☐ V Vote

☒ RC Vote

CERTIFIED

MAY 3 2004

COUNCIL PRESIDENT PROTEM

MAY 03 2004

Shirley Franklin  
MAYOR

MAYOR'S ACTION